

## TeleMasters hits R8m savings mark

TELEMASTERS  
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[ Johannesburg, 15 June 2007 ] - TeleMasters has announced a record-breaking R8 million in savings in telecoms costs for its customers over the month of April.

This announcement is a first for the company, which specialises in least cost routing. TeleMasters listed on the JSE's AltX early in March, marking two conspicuous months in the company's history.

*Mario Pretorius*, CEO of TeleMasters, holds the belief that telecoms is a downward spiralling cost, and plans to take advantage of what he terms the "telecoms revolution".

"The telecoms industry is fast-paced and dynamic, with technological advances launching constantly. A figure R8 million across the board in savings stands TeleMasters in good stead to stay ahead of the game and continue to provide our customers with the most innovative and cost effective solutions," he comments. TeleMasters operates according to a unique system of a comprehensive savings guarantee and savings cheque. Pretorius explains: "We offer customers guaranteed savings over a time period of two consecutive months. If the promised savings do not come to fruition, TeleMasters will remove the system, at no cost to the customer, and without incurring any penalties." TeleMasters sees no need to run credit checks on its customers; the company will carry the risk, in addition to its savings guarantee.

The savings cheque is a mechanism which allows customers to monitor exactly how much money is being saved through the use of the TeleMasters system, Connect Direct. Each monthly report is presented with the savings cheque at the end. "In this way, customers are able to see the exact amount they are saving on their telecoms expenditure - which translates into cash back into their pockets," comments Pretorius.

By installing Connect Direct, customers stand to save at least 37% to all three cellular networks. The system uses an industrial-type cellphone, known as an FCT or cellular router, to re-route calls from the PABX to the cellular network. TeleMasters has been in operation for nine years. During this time, it has built its presence in the market through a focus on cutting costs in all logistical and technological environments. Software is flexible and can be adapted to existing PABX's. The company services 2 500 customers, including the likes of Eskom, Anglo Ashanti Gold, Auditor General, Armscor, Total and the University of Pretoria.

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