

Least-cost routing firm TeleMasters saved clients R8m in April

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29th May 2007

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Least-cost routing provider TeleMasters, which made its AltX debut in March, has realised a record saving of some R8-million in telecommunications costs for its customers over April, the company said on Tuesday.

TeleMasters CEO **Mario Pretorius** said that the company was planning to take advantage of what he termed the "telecoms revolution".

TeleMasters operates according to a system of a comprehensive savings guarantee.

Pretorius explained that the company offered customers guaranteed savings over a period of two consecutive months.

The savings mechanism allows customers to monitor exactly how much money is being saved through the use of the TeleMasters system, Connect Direct.

"Customers are able to see the exact amount they are saving on their telecoms expenditure – which translates into cash back into their pockets," he said.